



2016 Social Service Funding Application - Special Alcohol Funds

Applications for 2016 funding must be complete and submitted electronically to the City Manager's Office at ctoomay@lawrenceks.org by 5:00 pm on Friday, May 15, 2015. Applications received after the deadline or not following the attached format **will not** be reviewed by the Social Service Funding Advisory Board.

General Information: Each year, the City Commission considers requests for the allocation of dollars to a number of agencies that provide services benefiting the Lawrence community. These funds are to be used pursuant City Charter Ordinance 33, which states,

"Moneys in the special alcohol and drugs programs fund shall be expended on such programs, services, equipment, personnel, and capital expenditures as the governing body may from time to time determine is in the best interest of the public to address one or more of the following:

- (a) Prevention of alcoholism and drug abuse, including but not limited to education, counseling, public informational efforts and related activities; or
- (b) Alcohol and drug detoxification efforts and related activities; or
- (c) Intervention in alcohol and drug abuse or treatment of persons who are alcoholics or drug abusers or are in danger of becoming alcoholics or drug abusers; or
- (d) Law enforcement, prosecution, court activities and programs, or portions thereof, related to apprehending, prosecuting, adjudicating or monitoring individuals who are alcoholics or drug abusers or are in danger of becoming alcoholics or drug abusers, including individuals who are or may be charged with violating laws related to alcohol or drug use; or
- (e) Education, counseling, public information efforts, and related and associated activities related to preventing drug abuse and alcohol abuse, including but not limited to efforts to encourage healthy youth and family development and related efforts which include as a partial element drug abuse and alcohol abuse education, counseling, or public information efforts; or
- (f) Programs, activities, or efforts related to preventing or intervening in drug abuse and alcohol abuse, including programs, activities, or efforts for which drug abuse and alcohol abuse prevention or intervention comprises a partial element of the complete program, activity or effort; or
- (g) Any program, activity, or effort, or a portion thereof, that the governing body determines seeks to discourage, prevent, intervene, or address issues related to alcohol or drug abuse. The appropriation of funds by the governing body for such a program, activity, or effort shall be conclusive of compliance with provisions of this ordinance, and separate findings shall not be required."

Applications will be reviewed by the Social Service Funding Advisory Board at meetings held from 8:00 a.m. to 12:00 p.m. on May 27. **Applicants are asked to make a contact person available by phone in case questions arise.**

Following their review, the Advisory Board will forward recommendations for funding to the City Commission. Recommendations will be based upon the following criteria:

- availability of city funds
- the need demonstrated through the agency's application
- the stated objectives of the applicant's program
- alignment of the program with City Charter Ordinance 33
- the efforts to collaborate and avoid duplication of service demonstrated through the application
- outcomes that move program participants from total dependency toward measurable levels of independence
- ability to measure progress toward the program objectives and the City Commission Goals
- past performance by the agency in adhering to funding guidelines (as appropriate)

The final decision regarding funding will be made by the City Commission when they adopt the Annual Operating and Capital Improvement Budget in August.

Other Information. Collaboration and/or coordination between organizations is highly recommended and multi-agency proposals to address an identified community problem are encouraged. Programs should have research based effective strategies or "promising approaches." All programs must have goals with measurable outcomes.

Please note that funds will be disbursed according to the following schedule unless otherwise agreed to in writing:

- First half of funds will not be disbursed before April 1
- Second half of funds will not be disbursed before October 1

The budget picture from the Kansas Legislature creates uncertainty as to the status of the local portion of the alcohol liquor tax. If the Legislature decides to eliminate or reduce the local portion of this tax, it will impact the City's ability to fund programs. The City of Lawrence is proceeding with the Request for Proposal process and accepting applications for the alcohol tax revenues, with the understanding that funding levels, if any, are unknown and potentially subject to reductions by the State Legislature.

Questions? Contact Casey Toomay, Assistant City Manager at ctoomay@lawrenceks.org or 785.832.3409.



2016 SOCIAL SERVICE FUNDING APPLICATION – SPECIAL ALCOHOL

SECTION 1. APPLICANT INFORMATION

Legal Name of Agency: Big Brothers Big Sisters
Name of Program for Which Funding is Requested: Community Based & Bigs in Schools
Primary Contact Information (must be available by phone 5/27/14 from 8 a.m. to noon.)
Contact Name and Title: Mia Gonzalez, Development Associate
Address: 2518 Ridge Court
Telephone: 785-843-7359 Fax: 785-331-2983
Email: mgonzalez@kansasbigs.org

SECTION 2. REQUEST INFORMATION

The criteria for each application questions are explained below.

A. Amount of funds requested from the City for calendar year 2016: \$ 10,000

B. Provide a brief description of the program. Summary of program should be clear and concise. How is program consistent with City Charter Ordinance 33? Is program based on proven effective strategies or “promising approaches?” Description should address how program is designed to have long-term effects on a person’s decisions about alcohol and other drug use. When appropriate, program design takes into account the person’s family and/or community.

Kansas Big Brothers Big Sisters serving Douglas County serves at-risk youth ages 5-17 by matching them to carefully screened, caring volunteers who employ the child by modeling good behaviors, offering encouragement, and providing opportunities for children to learn life skills that help ensure their success in school and in life. Over the years, the definition of a child at risk or facing adversity expanded from living in a single parent home to currently include, those living at or below the poverty level, living with abusive situations, on violent juvenile offenders and their at-risk siblings, as well as children who have a family member residing in prison. Unlike other mentoring models, BBBS matches are one-to-one in nature, meet frequently, and are supported by professionally-trained case managers who are experienced in working with children facing adversity. This model ensures optimal safety for children, the best screening and training of volunteers, and long-lasting, high-impact match relationships.

KSBBBS’ ultimate goals is to build character and promote positive, healthy development in Kansas youth. Specifically those who are most at-risk of educational failure, dropping out of school, alcohol or drugs, or involvement in criminal or delinquent activities.

C. Provide a brief description of how the need for this program was determined.

The need for the program should be clearly established and outlined. When appropriate, the context of other services available, or the lack thereof, should be provided. Statistical data that supports community need should be provided.

Kansas Big Brothers Big Sisters through the tedious work of trained Match Support Specialists (also referred to as Case Managers), matches a carefully screened, qualified and caring adult volunteer (Big) with an at-risk child (Little). Volunteer mentors in the Community-based program provide Littles with non-judgmental adult friendship, time and attention on a weekly basis, through one-on-one outings tailored to the match’s combined interests. KSBBBS uses a targeted approach to identify Littles in need of Bigs by focusing on those who are facing a multitude of risk factors (individual, peer, family, school and community) and are in the highest need for a mentor relationship. A recent study done of the Little’s referred the Kanas Big Brother’s Big Sister’s program showed that: 82% are from single parent homes, 61% live in an environment with alcohol or drug abuse, 80% live in a family at or below the poverty level, 37% have been abused or neglected and 25% have an parent who has been incarcerated.

Through this relationship, Bigs help their Littles discover a world of possibilities and opportunities they may not be able to experience outside of their time together. With this support, Littles learn core values and behaviors, which in turn help

them to avoid negative life choices. Throughout the life of a match, a Big Brothers Big Sisters Match Support Specialist supports and supervises the Bigs, Littles and the Little's Parent/Guardian with monthly follow-up phone calls, formal evaluations and occasionally scheduled match activity opportunities.

KSBBBS one-to-one matches are the driving force behind making an impact on children. A Big Brothers Big Sisters' match is carefully administered and held to the strictest standards. Agency staff strives for matches that are not only safe and well suited to each child's needs, but also harmonious and built to last.

D. Describe the desired outcomes of this program (see Logic Model). At least one Process, one Behavioral and one Impact Outcome must be included and clearly outlined on Logic Model. Outcomes must be measured by an identified evaluation tool. Does agency show adequate progress towards achieving their targeted outcomes if previously funded.

KSBBBS uses an evidence-based prevention program that is data driven and outcome based. KSBBBS holds itself accountable to demonstrating outcomes in three critical areas 1)socio-emotional competencies (individual), 2) avoidance of risky behaviors, (individual, peer) 3) educational success (individual school). By providing these youth with a positive adult role model, we are able to increase their protective factors by providing opportunities to learn life skills that help ensure their success in school and life.

Recent results from our Performance Outcome Evaluation illustrate the following outcomes in Lawrence who have been matched with their mentor for at least one year:

- 70% improved their level of academic performance
- 85.9% improved their level of self-confidence
- 625 improved their ability to avoid delinquency

Additionally, Public/Private Ventures, an independent Philadelphia-based national research organization, looked at over 950 boys and girls from eight Big Brothers Big Sisters agencies across the country selected for their large size and geographic diversity. This study, conducted in 1994 and 1995, is widely considered to be foundational to the mentoring field in general and to Big Brothers Big Sisters Community-Based program in particular. Approximately half of the children were randomly chosen to be matched with a Big Brother or Big Sister. The others were assigned to a waiting list. The matched children met with their Big Brothers or Big Sisters about three times a month for an average of one year. Researchers surveyed both the matched and unmatched children and their parents on two occasions: when they first applied for a Big Brother or Big Sister, and again 18 months later.

Researchers found that after 18 months of spending time with their Bigs, the Little Brothers and Little Sisters, compared to those children not in our program, were:

- 46% less likely to begin using illegal drugs
- 27% less likely to begin using alcohol
- 52% less likely to skip school
- 37% less likely to skip a class
- 33% less likely to hit someone

E. Describe any coordination efforts your agency has made. Program strategy should involve a coordinated approach. Description should address how this particular program or service fits with other existing efforts to reduce fragmentation and duplication.

KSBBBS serving Douglas county partners with a number of community agencies for the referral of services. For example, Boys & Girls Club of Lawrence, Lawrence Community Shelter, Truancy Department of Douglas County, CASA, Willow Domestic Violence Shelter, Hawks, Cops & Kids (KU Athletics, City of Lawrence Police Department, Douglas County sherrif) and Just Food. Another significant partner is USD 497. Many of these agencies work with the same targeted population we wish to serve.

F. Describe how your agency is capable of implementing the proposed program. Based on agency history, management structure, and staffing pattern, does organization have capacity to implement the proposed program and achieve the desired outcomes?

KSBBBS serving Douglas County is a respected 100 year old organization with proven success. KSBBBS has full time development staff dedicated to organizing fundraisers, cultivating relationships with donors and search for other opportunities for funding. This dedication allows for the funds necessary to ensure smooth operations. Match Support

Specialists are reserved for continuing the processes of new matches and the steady maintenance of the number of annual matches made and the number of children served. More importantly, Match Support Specialist ensure there is quality matching and suburb supervision of existing matches.

G. Provide a detailed budget for the proposed program using the categories provided. The budget request for the program described should be reasonable and spelled out according to the categories below. Does the organization use funding creatively to get the most for the money, i.e. use of students, volunteers, in kind donations, leveraging of this funding to get other funding, etc.? Match Are long-term plans for program funding discussed – will this be an annual request for alcohol tax, is it expected to increase, decrease, etc.? Are other sources of funds used for the program? If so, are they described.

Staff Expenses:

Match Support Specialist (existing position) 26,000

*The balance of the salary and expenses required for this position will be supported by budgeted private and corporate donations.

Other benefits include:

Fringe benefits: \$5,957 (payroll taxes & health insurance)

Travel, Office, Supplies and Equipment: \$1650

TOTAL REQUESTED: 10,000



SECTION 3. LOGIC MODEL

Please complete the Logic Model below.

ASSESSMENT DATA	PROGRAM GOALS/OBJECTIVES	TARGET GROUP	STRATEGIES	PROCESS OUTCOMES	BEHAVIORAL OUTCOMES	IMPACT OUTCOMES
The assessment is your baseline data (the behavior with current risk and protective factor data).	The Goals and Objectives are statements of what you're wanting to accomplish with the program.	Your target group is who you're working with.	Strategies are the program, policy, procedure, etc. you will implement to address your goals.	<p>Process outcomes measure what intervention was conducted with what group of people (I.e., how much money was spent, number of people served, client satisfaction)</p> <p>Example: Fourteen lessons were taught to fourth graders during January 2016.</p> <p>*All outcome statements are concrete with numbers of change over an amount of time</p>	<p>Behavioral outcomes measure the impacts, benefits or change in behavior during and after participation in the system/intervention.</p> <p>Example: The grade point average of all matched students raised by .5% during first semester of 2016.</p> <p>*All outcome statements are concrete with numbers of change over an amount of time</p>	The impact outcome will be your "pie in the sky" statement of how things will be down the road for your target population if all your outcomes are met and everything goes perfectly.